

Media Release

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Riverland website developer wins gold again

That's Graphic, the Loxton based website development business owned and operated by Annette and Paul Winter, has again won a gold medal for excellence in website design.

The latest gold award was received for the Ruston's Roses website www.rustonsroses.com

The awards are judged by an official panel of members from the Australian Web Designers Community and the sites are reviewed on originality, graphics, artwork, layout, navigation and functionality.

Annette has received 8 gold and 2 silver medals from sites that have been nominated for review.

"It is a great honour to be recognised by your industry peers with awards like this and provides us with great feedback on the style and effectiveness of our website design", Annette said today.

"It is also a reflection of our client's faith in our work and their confidence in allowing us to create website's that work".

Previous gold winners of the company's website design awards are Valma Kollias Counseling, Riverland Treated Pine, Customs House Houseboats, Paul White Photos, the Loxton Visitor Information Centre, the Comfort Inn Citrus Valley Motel and Rivapetz Petcare.

The company has also two silver awards to its credit namely the Renmark Rose Festival and Deakin Palms Motel, Mildura.

Anne Ruston, managing director of Ruston's Roses, said today that the company was delighted that the IT industry had recognised the work done by Annette in developing the Ruston's Roses website.

"While we are based in Renmark we run a truly national business which makes marketing tools like our website extremely important in reaching existing and new clients" she said.

"We have already had a considerable amount of feedback on our new website and we know from the enquiries we get that it is working for us.

"The one feature of the site that is most pleasing for us is the proactive way it responds to the major search engines.

"The fact that we can access a website developer like That's Graphic in the Riverland makes life very easy when you are developing tools and campaigns to reach your market", Anne said.

For further information contact Annette Winter on 0407 602 449

PHOTO Caption: Annette Winter at Ruston's Roses. The award winning website not only covers the activities at the garden and products for sale but also the history of many of the cars on display in the car museum at the garden.