

# *Ruston's Roses*

## **HOME OF THE NATIONAL ROSE COLLECTION**

### **MEDIA RELEASE**

#### **Flower and Tractor Power to drive Breast Cancer Message**

Visitors to this year's Renmark Rose Festival (which was opened Saturday by Mr Andrew McEvoy, the new head of Tourism Australia) will be able to use flower power to demonstrate their support for research into breast cancer.

Resident artist and farmer, Yvette Schepel Frahn, has partnered with Ruston's Roses to turn a 1948 TEA20 Ferguson Tractor into a work of art. In the process they are intending to raise money to assist Breast Cancer Australia in their research into breast cancer.

"I'm delighted to be involved with this great project which combines a tractor that has played a major role in the development of the Riverland's horticultural industries and at the same time gives me the opportunity to be able to contribute to such a worthwhile cause." Ms Frahn said.

In return for a donation, Rose Festival visitors to Ruston's Roses will be invited to paint a flower on the pink vintage tractor.

Local businesses have also support this activity. Formula Paints, Bruce Lellmann Crash Repairs of Renmark, and Paech Tractors of Oakbank have donated goods and services and J and J Ruston Engineering helped with the steam cleaning ready for painting. Thanks to the high level of co-operation from local businesses the tractor was finished in three days.

Following the Rose Festival it is planned to use the tractor and it's flower power messages to promote breast cancer awareness and to encourage members of the Riverland Community and visitors to the region to donate to this worthy cause.

The tractor will continue to be on display at Ruston's Roses after the Rose Festival and it is planned to use the tractor for ongoing promotion of the breast cancer message.

**SEE PHOTOS BELOW**

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## UPDATE

Here was a photo of the tractor before the Rose Festival Week and the photo of the finished product!



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